

PHI BETA LAMBDA

The premier career and technical student organization
preparing students for success in life!

PBL WILL HELP YOUR INSTITUTION:

- Improve Retention Rates
- Further Student Involvement and Motivation
- Instill Important Soft Skills
- Gain Valuable Publicity
- Increase Enrollment

PBL WILL HELP STUDENTS:

- Develop Leadership Skills
 - Earn Recognition
- Attend Local and National Conferences
- Win Challenging Competitions
- Obtain Scholarships



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for creative ways to bring
business or related curriculum
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